

eviewed Management Journal

### **EDITOR IN CHIEF**

#### Dr. Sumit Saha

Registrar & Associate Professor, Dayananda Sagar Business School, Bldg. no. 15, Shavige Malleshwara Hills, Kumaraswamy Layout, Bangalore-560111, India; email: sumitsaha@dsbs.edu.in

## **EDITORIAL BOARD MEMBERS**

**Dr. P K Biswas**, Vice Chancellor, Jagran Lakecity University, Mugaliyachap, Near Ratibad, Bhopal – 462044; email: drpk.biswas@jlu.edu.in

**Dr. S. SaiGanesh**, Professor, Dayananda Sagar University, Block A, SCMS, Ground Floor, Kudlu Gate, Hosur Road, Bengaluru-5 60068, India; dr.saiganesh@dsu.edu.in

**Dr. Sekappa N Makkalageri**, Associate Professor, Dayananda Sagar Business School, Kumaraswamy Layout, Bangalore-560111, India; email: shekar@dsbs.edu.in

**Dr. Halaswamy D**, Assistant Professor, School of Business & Management, Bangalore Kengeri Campus, Kumbalgodu Post, CHRIST (Deemed to be University), Bangalore-560074, Karnataka, India; email: halaswamy.d@christuniversity.in

**Dr. Balu L**, Professor, BMS Institute of Technology & Management, Doddaballapur, Avalahalli, Yehalanka, Bengaluru- 560064, Karnataka, India; email: balu@bmsit.in

**Dr. Neerupa Chauhan**, Assistant Professor, Kristu Jayanti College (Autonomous), Kothanur (PO), Bangalore-560077, Karnataka, India, email: neerupa.c@kristujayanti.com

## **Editorial & Publishing Office**

VLEARNY Technology LLP.
No. 802 Block 1 Wing-A, Suncity Gloria,
Sarjapur Road, Doddakannalli,
Carmelaram, Bangalore- 560035,
Karnataka, India; (M) +91-9379990006
E-mail: editor@vlearny.com,
Available Online at
www.vlearny.com/journal
(Online) ISSN No.: 2584-2935
(Print) ISSN No.: Applied

## **EDITOR'S DESK**

# Vlearny Journal of Business Achieves JGate Indexing and DORI Signatory Status

We are thrilled to announce a significant milestone for the Vlearny Journal of Business: our inclusion in the prestigious **JGat**e indexing service and recognition as a **DORI** signatory. This achievement marks a pivotal moment in our journey to elevate scholarly discourse in the field of business studies.

JGate indexing signifies our commitment to enhancing the visibility and accessibility of high-quality research published in our journal. It opens doors to a broader global audience of researchers, academics, and professionals seeking authoritative insights and innovative ideas in business theory and practice.

Being recognized as a DORI signatory further underscores our dedication to upholding the highest ethical standards in scholarly publishing. As a signatory, we adhere to principles of transparency, integrity, and rigorous editorial processes, ensuring that every article published in the Vlearny Journal of Business meets stringent criteria of academic excellence and ethical conduct.

These achievements would not have been possible without the unwavering support of our editorial board, reviewers, authors, and readers. Their commitment to scholarly rigor and intellectual inquiry has been instrumental in establishing the Vlearny Journal of Business as a trusted source of cutting-edge research and thought leadership.

Looking ahead, we remain steadfast in our mission to foster meaningful contributions to the field of business studies. We invite researchers from around the world to continue partnering with us in advancing knowledge and shaping the future of business scholarship.

Together, let us celebrate this milestone and embark on a journey of continued excellence and impact in the realm of academic publishing.

Dr. Sumit Saha, Editor

#### Journal Particulars

Journal Title VLEARNY Journal of Business

**Frequency** Quarterly (Jan-Mar, Apr-June, July-Sept, Oct-Dec)

**Copyright** VLEARNY Technology LLP.

Starting Year 2024

Subject Management Language English

**Format** Online and Print (applied)